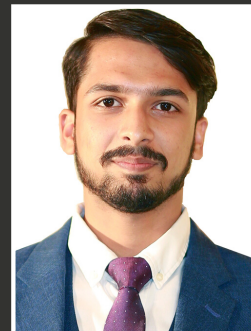


SHAHID SALEEM



CONTACT

PHONE: 0309-4149946

EMAIL: SHAHIDSALEEM1210@GMAIL.COM

EDUCATION

2015– 2019 Bachelor of Business Administration,

Institute of Business Administration,
University of the Punjab Concentration:
Marketing, CGPA: **3.48**

Relevant Projects:

- Presented Sales Strategies of **Engro Foods** (Course: Sales Management)
- Review of Human resource department of **Tetra Pak** (Course: Human Resource management)
- Prepared Report on **Nestle** company operations (Course: Contemporary world)
- Design Management information system for **Highnoon** (Course: MIS)

2013 – 2015

Intermediate in Commerce,
Punjab Group of college

SOFT SKILLS

- Self Motivated
- Result Oriented
- Team Leading
- Communication Skills

COMPUTER SKILLS

- Microsoft Office Specialist Word 2013
- MS Access
- MS Project
- SPSS
- Adobe Photoshop

PROFILE

I would like to contribute towards the growth and development of a dynamic organization having opportunities for both personal and professional growth; I can add value to the work environment by achieving the goals and targets for self contentment for the organization

PROFESSIONAL EXPERIENCE

OCTOBER, 2019-TO DATE

MTO, STYLE TEXTILE PVT LTD.

Liason with the buyers (Reebok, NIKE, Adidas) regarding major quality issues audit and pre inspection

Working with Adidas and Reebok Merchandisers and development Team for clear understanding of the Tech Packs (TP) and Bill of Materials (BOM)

Plans and/or enables the implementation of internal audits.

JULY, 2019-SEPTEMBER, 2019

Business Development Officer, M&A Solutions

My role is to identify sales leads, pitch services to new clients and maintain a good working relationships with new contacts and existing ones. Also handling the digital marketing of various companies.

JULY, 2018-AUGUST, 2018

Marketing Intern, Pak Electron Limited

I worked as an intern in the appliances division of PEL. I was assigned the task of conducting market research and to provide support in day to day business activities

JANUARY, 2018-JULY, 2018

Social Media Executive, RM Traders

My responsibilities were to handle all the social media activities includes social media campaigns, promotions, social media ads.

OCTOBER, 2018- DECEMBER 2018

Freelance Data Analyst, Bayt.com

As freelancer my duties were to collect data and interpret it for the UAE clients on a contract basis.