

M. Arslan Aslam

Details

Address:

H# 57, Sarwar town Piran Ghaib Road,
Multan

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Email:

Arslanawan5525@yahoo.com

Career

Expert in analyzing, strategizing, implementing, and executing initiative to achieve a higher rate of organic growth. I am a recognized expert in the field of sales & marketing. I will be an asset, not a liability.

Achievements:

Got 1st position in business development at zonal level.
Got appreciation letter from Deputy General Manager(AAE) on annual target achievement.

Software

MS Windows
MS Office
Web surfing

Information

Language:

English
Urdu
Punjabi, Saraiki

Hobbies

Cricket
Travelling
Research on new products

References

Malik Faheem
Regional Manager
Bottom Line Company Pvt. Ltd
Ph# +92 300 8307610

Professional Profile

Holding the degree of MBA (Finance) with the command in business development and relationship management. Honest, good communication skills, good gesture, creative mind and committed person. Have capability of planning, organizing, leading and controlling the team with effectively and efficiently.

Education & Certificates

Certificate in Effective Marketing on Social Media Platforms



LUMS University Lahore

Certificate in Marketing & Communications



International Business Management Institute Berlin. Germany

MBA(Finance)/MS 3.5 years

2015 - 2019



Superior University Lahore

Bachelor of Economics

2008-2010



Bahauddin Zakariya University Multan

Professional Experience

Territory Manager Bahawalpur

Dec/2017 – To date

Ali Akbar Enterprises Pvt. Ltd

Responsibilities:

- Maintaining action plans.
- Field service activities.
- Promoting products, arrange field days and farmer meetings.
- Maintaining and keeping stock.
- Developing a strong relationship with dealers and consumers.
- Recruiting, training, instructing and supervising subordinates.
- Meet sales monthly and annual targets.
- Looking into competitor activities and their sales business.
- 700% development in business outlets in my territory.
- Ensuring compliance with government restrictions and health safety standard.

Marketing Manager

2015-2017

Bottom Line Pvt.Ltd

Our Clients: Glaxo Smith Kline, Engro Fertilizer, Engro Foods, Ufone, Zong.

Responsibilities:

- Brand activation of different products of Engro Foods.
- Managing product distribution and advertising.
- Managing promotion activities.
- Dealing with market research.
- Handling event management for the product launch.
- Supervising project managements.
- Product planning and business development strategies.
- Dealing with the government department for publicity and promotion activities.

Territory Manager Multan

2013-2015

Gromore Chemical Pvt.Ltd