

Dear Durehina Asim,

I hope you are doing great. I recently visited Euro Oil Retail station at Johar town, Lahore. I was really impressed by the branding of Retail station. The way Euro Oil Marketing Company is building its stations with vision of Fuel for Life; I believe that it will become top OMC in Pakistan. Therefore it is the great opportunity to become the part of such a growing company.

Working in Oil Marketing companies is not just wish for me; it is my burning desire & Passion. I have been in this business for around one year but I have been study this sector for around 3 years. My Long term professional goal is to work in this business.

I am Emotional intelligent & Passionately Curious sales individual with a burning desire to achieve excellence in my profession. Selling is my Passion. I have diversified knowledge & experience about different fields including **Retail Sales & Marketing, Accounts & Finance, Resilience Supply chain & Market research** from **world renowned universities & institutions**.

I completed **MBA Banking & Finance** from University of the Punjab. I have also completed "**The Art of Sales; Mastering the selling Process Specialization**" from Northwestern University, "**Market Researcher Specialization**" from University of California, Davis through Coursera. Entrepreneurship development, Marketing strategy & product branding, sustainable resilience supply chain, Productivity tools & techniques & Industry 4.0 concept certification from Asian Productivity organization Through EAPO Tokyo.

In my Professional life in sales; I worked on Total Quartz Auto Care Project to uplift lubricant sales and Total Car Care Product sales at the retail stations. I have also worked on under bonnet service which is a selling technique at the retail station. Previously I generated sales through a tourism agency and also won sales competition in University of the Punjab. I worked on improving my selling skills through Fellowship from Stanford funded organization Amal Academy, Certifications, Training and by participating in sales competition. I strongly believe that I can perform this role very much efficient & effective.

In the end, I wish you best of luck for the recruitment process.

Kind Regards,

Afzal Majeed